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ABSTRACT

In February 1985, 41 classes were offered on Friday evenings and Saturdays to test the Weekend College concept at Milwaukee Area Technical College's West Campus. A sample of students from the West Campus Weekend College was surveyed in April 1985 to obtain an evaluation of the program and a profile of the students attending. Surveys completed by 55% of the students enrolled during the second semester of 1984-85 (N=309) and comparisons with similar data on day and evening students in 1984 yielded the following results: (1) 72% of the Weekend College participants were women, compared with 51% of the total district population; (2) median age for the Weekend College students was 31 years, while the median age for day students was 24.4 years and for evening students was 29.8 years; (3) 7.8% of the students attending Weekend College were black, while blacks made up 21.7% of the day enrollments and 10% of the evening enrollments; (4) 49.7% of the respondents attended no other classes; (5) business was the major area of study for 33% of the respondents; (6) "the manner in which I have been treated by MATC instructors" received the highest mean rating, while "the availability of parking" received the lowest mean rating. The study findings suggested that the Weekend College was a successful operation. The survey instrument is appended. (LAL)

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REPORT OF THE STUDENT EVALUATION OF THE MILWAUKEE AREA TECHNICAL COLLEGE 1985 WEEKEND COLLEGE

June 1985

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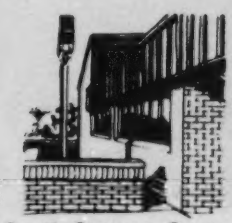
Milwaukee Campus

North Campus Center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West Campus Center

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REPORT OF THE STUDENT EVALUATION OF THE MILWAUKEE AREA TECHNICAL COLLEGE 1985 WEEKEND COLLEGE

INTRODUCTION

An MATC Weekend College was proposed more than ten years ago but scheduling of a significant number of classes on Friday evenings and Saturdays was not initiated until the second semester of 1984-85. A total of 41 classes were operated at the West Campus starting in February 1985 to test the Weekend College concept.

As part of the continuous evaluation and planning process of the Milwaukee Area Technical College, a sample of students from the West Campus Weekend College was surveyed in April 1985. The purpose of the survey was to provide a sample of students with the opportunity of evaluating the functions, services, and facilities of the District and provide data to construct a profile of the MATC students attending the Weekend College. A total of 309 students provided usable responses to the survey. This Report is a summary of these responses, while the complete computer-generated results are available in the Research, Planning, and Development Office at the Milwaukee Campus.

SURVEY INSTRUMENT

The survey instrument (see Appendix A) was developed with the aid of recommendations from personnel of all divisions of the Milwaukee Area Technical College. It consists of 19 information and 13 evaluation items covering a broad range of functions, services, and facilities of the District.

The survey was administered to the sample of students by faculty members during regularly scheduled classes. The sample consisted of 309 (55%) of the 565 students enrolled during the second semester of 1984-85 in the Weekend College at the West Campus.

WEEKEND COLLEGE STUDENTS AS COMPARED TO REGULAR DAY AND EVENING STUDENTS

A profile of 1984 Day and Evening students and 1985 Weekend College students is shown in Table 1. The profile of Day and Evening students was prepared from the responses of 8,125 students to a Student Survey in the Spring of 1984 and the Weekend College profile from 309 respondents in the Spring of 1985.

TABLE 1

PROFILE OF RESPONDENTS

1984 Day/Evening - 1985 Weekend College

Characteristics	1984 Day	1984 Evening	1984 District	1985 Weekend College
Sex - Female	48%	53%	51%	72%
Full-Time Student	66%	10%	34%	13%
Median Age	24.4 yrs.	29.8 yrs.	27.7 yrs	31
Married	24%	50%	39%	47%
Median Income	$8,408	$20,455	$15,989	$22,000
Less than High School Diploma or GED	12%	7%	9%	3.5%
Bachelor or Graduate Degree	4%	14%	10%	11%
Reasons for Attending MATC				
Earn an Associate Degree	36%	30%	33%	31%
Acquire Skills for a New Job	16%	16%	16%	13%
Earn a Vocational Certificate or Diploma	19%	3%	10%	7%
Personal Fulfillment or Enjoyment	7%	25%	17%	28%
Earn Credits for Transfer	4%	4%	4%	10%
Fulfill Apprenticeship Requirements	2%	1%	2%	.6%
Improve Present Job Skill	4%	12%	9%	8%
Earn a High School Diploma	4%	3%	3%	6%
Acquire Basic Education Skills	4%	3%	3%	1%
Prepare for the GED Exam	4%	2%	3%	0%
Unknown	0%	.4%	.4%	0%
Ethnic Background				
Asian or Pacific Islander	4.1%	1.5%	2.6%	1.0%
American Indian or Alaskan Native	1.6%	1.0%	1.2%	0
Black	21.7%	10.0%	15.0%	7.8%
Hispanic	3.0%	2.5%	2.7%	2.3%
White	68.8%	84.0%	77.6%	88.9%
Unknown	.8%	.9%	.9%	
Consider Self Handicapped	7%	6%	6%	4.5%
Employed				
More than 34 Hours	12%	60%	39%	54%
20-30 Hours	20%	11%	16%	13%
Less than 20 Hours	22%	8%	14%	11%
Not Employed	46%	21%	31%	22%
Rely Upon Public Transportation to MATC	31%	9%	18%	7%

Some significant differences between Weekend College students and regular Day and Evening students are as follows:

1. A high percentage of Weekend College students were women, 72%.

2. Median age of about 31 for Weekend College students is higher than Day or Evening students.

3. Median income of about $22,000 is somewhat higher than 1984 Evening median income of $20,455.

4. Smaller percentage (4.5%) of Weekend College students had less than high school diploma or GED than Day or Evening students.

5. A higher percentage of blacks (7.8%) attended the West Campus Weekend College than during the regular Day and Evening classes.

6. Fewer handicapped (4.5%) were identified attending Weekend College.

In other characteristics, the Weekend College students were similar to Evening students.

SUMMARY OF RESPONSES

The Summary of Responses to the Weekend College questionnaire shown starting on page 4 indicates the following:

1. Almost half of Weekend College students, 49.7%, were attending no other classes than Weekend College.

2. A large majority, 64.9%, preferred attending the West Campus. Studies of enrollment by Zipcode showed that a majority of students lived in Zipcodes adjacent to the West Campus.

3. Associate Degree classes are most in demand by Weekend College students.

4. All day Saturday classes were the most preferred.

5. Business represented 33.3% of respondents' major areas of study.

6. Class schedules or other mailed material (40.5%) was the most common response to the question as to what most influenced you to attend MATC.

7. Convenient time (33.6%) was the most frequent response to the question as to what was the reason for attending MATC. Cost and convenient location are more important reasons for day and evening students attending MATC than convenient time.

SUMMARY OF RESPONSES

WEEKEND COLLEGE

MATC Student Survey Ouestionnaire

	No.	%
1. In addition to Weekend College, indicate other classes you may be in:		
A. Day school (starts before 3:45 p.m.)	45	14.6
B. Night school (starts at or after 3:45 p.m.)	90	29.2
C. Both Day and Evening	20	6.5
D. No other classes	153	49.7
2. What MATC Campus do you prefer to attend?		
A. North	15	4.9
B. Milwaukee	36	11.7
C. West	200	64.9
D. South	52	16.9
E. None	5	1.6
3. Which of the following BEST describes the class you are now in?		
A. Adult High School class	3	1.0
B. Apprentice class	3	1.0
C. Associate Degree class	151	48.9
D. High School Contract class	1	.3
E. Adult Vocational class	67	21.7
F. Adult Avocational class	35	11.3
G. Adult General Education class	49	15.8
4. What level of courses are you primarily interested in in the future?		
A. Associate Degree	133	43.8
B. College Parallel	54	17.8
C. Vocational	116	38.3
5. What schedule for a class interests you the most?		
A. Friday evening and all day Saturday	80	26.2
B. Friday evening	36	11.8
C. Saturday morning	78	25.6
D. Saturday afternoon	14	4.6
E. All day Saturday	97	31.8

6. In which Instructional Division is your major area of study?

	No.	%		No.	%
A. Agribusiness	2	.6	F. Service Occup.	6	2.0
B. Business	102	33.3	G. Technical	29	9.5
C. Graphic & Applied Arts	6	2.0	H. Industrial	15	4.9
D. Home Economics	87	28.4	I. Television	0	0
E. Health Occupations	38	12.4	J. General Ed	21	6.9

7. Which of the following describes you?	No.	%
A. Full-time (Associate Degree - 12 or more credits. Adult High School - 4 credits. Others - 24 or more class hours per week.)	38	13.2
B. At least half-time (Associate Degree - 6 to 11 credits. Adult High School - 2 or 3 credits. Others - 12 to 23 class hours per week.)	64	22.2
C. Less than half-time (Associate Degree - 1 to 5 credits. Adult High School - 1 credit. Others - 1 to 11 class hours per week.)	186	64.6

8. Which of the following BEST describes your major objective for taking courses at MATC?		
A. Acquire basic general education skills	4	1.3
B. Earn a high school diploma	2	.6
C. Prepare for the GED exam	0	0
D. Earn a vocational Certificate of Diploma	21	6.9
E. Earn an Associate Degree	94	30.8
F. Earn credits for transfer to a four-year college	31	10.2
G. Improve present job skills	25	8.2
H. Acquire skills for a new job	39	12.8
I. To fulfill the requirements of an apprenticeship	2	.6
J. Personal fulfillment or enjoyment	87	28.5

9. What is your sex?		
A. Male	86	27.7
B. Female	224	72.3

10. What is your age?

	No.	%			
A. Under 18	2	.6	F. 35-39	32	10.4
B. 18-19	13	4.2	G. 40-44	16	5.2
C. 20-24	48	15.5	H. 45-54	37	12.0
D. 25-29	52	16.8	I. 55-64	29	9.4
E. 30-34	54	17.5	J. 65 or over	26	8.4

11. Do you consider yourself to be physically handicapped?		
A. Yes	14	4.5
B. No	295	95.5

12. What is your present marital status?		
A. Never married	107	34.7
B. Married	146	47.4
C. Divorced	37	12.0
D. Separated	4	1.3
E. Spouse no longer living	14	4.5

13. To what ethnic group do you belong?	No.	%
A. Asian or Pacific Islander	3	1.0
B. American Indian or Alaskan Native	0	0
C. Black	24	7.8
D. Hispanic	7	2.3
E. White	273	88.9

14. Which of the following BEST describes your highest level of formal education?		
A. Less than eighth grade diploma	1	.3
B. Eighth grade diploma but less than a high school diploma	10	3.2
C. High School diploma or GED equivalency	104	33.6
D. Vocational Diploma or Certificate	18	5.8
E. 1 to 30 college credits	84	27.2
F. 31 to 60 college credits	29	9.4
G. More than 61 college credits but no degree	11	3.6
H. Associate Degree	17	5.5
I. Bachelor's Degree	18	5.8
J. Graduate Degree	17	5.5

15. How many hours per week are you employed?		
A. 0, not employed	69	22.3
B. Less than 5	6	1.9
C. 5 to 9	9	2.9
D. 10 to 14	6	1.9
E. 15 to 19	12	3.9
F. 20 to 24	13	4.2
G. 25 to 29	13	4.2
H. 30 to 34	15	4.8
I. 35 to 40	99	31.9
J. More than 40	68	21.9

16. If you are self-supporting, what is your yearly income, or if you are a member of, or head of, a family, what is the total family yearly income?		
A. Under 5,000	21	7.4
B. $5,000-$9,999	33	11.6
C. $10,000-$14,999	34	12.0
D. $15,000-$19,999	35	12.3
E. $20,000-$24,999	45	15.8
F. $25,000-$29,999	34	12.0
G. $30,000-$34,999	27	9.5
H. $35,000-$39,999	18	6.3
I. $40,000-$44,999	12	4.2
J. $45,000 or above	25	8.8

17. Which of the following best describes how you most often get to MATC?	No.	%
A. Drive an automobile	248	80.5
B. Carpool	5	1.6
C. Passenger in an automobile	19	6.2
D. Motorcycle or Motorbike	1	0.3
E. Bicycle	0	0
F. Bus	21	6.8
G. Taxi	0	0
H. Walk	11	3.6
I. Other	3	1.0

18. Which one of the following MOST influenced you to attend MATC?		
A. High school teacher	3	1.2
B. High school counselor	8	3.1
C. MATC representative at your high school	2	.8
D. Social agency counselor	5	1.9
E. Parent or other relative	26	10.0
F. Current or former MATC student	34	13.1
G. Employer	31	12.0
H. Radio, TV, billboard, or newspaper publicity	40	15.4
I. Class schedule or other material mailed to you	105	40.5
J. MATC Mobile Information Center at a public event	5	1.9

19. Which of the following best describes your reason for attending MATC?		
A. Convenient location	74	24.6
B. Convenient time	101	33.6
C. Cost	89	29.6
D. Reputation	37	12.3

Weekend College
MATC Student Survey Questionnaire

Choices:
A. Excellent
B. Good
C. OK
D. Poor
E. Terrible
F. Of no concern to me
G. I can't evaluate this

20. In terms of my needs, the courses I have taken at MATC have been ...

	No.	%		No.	%
A. Excellent	141	47.0	E. Terrible	0	0
B. Good	118	39.3	F. No concern	2	0.7
C. OK	35	11.7	G. Can't evaluate	4	1.3
D. Poor	0	0			

21. The quality of teaching I have received at MATC has been ...

A. Excellent	147	48.7	E. Terrible	0	0
B. Good	115	38.1	F. No concern	0	0
C. OK	29	9.6	G. Can't evaluate	4	1.3
D. Poor	7	2.3			

22. The instructional facilities (buildings, classrooms, shops, labs, etc.) at MATC are ...

A. Excellent	126	42.3	E. Terrible	1	0.3
B. Good	132	44.3	F. No concern	1	0.3
C. OK	29	9.7	G. Can't evaluate	7	2.3
D. Poor	2	0.7			

23. The instructional equipment (tools, machines, instruments, etc.) at MATC is ...

A. Excellent	94	31.8	E. Terrible	1	0.3
B. Good	106	35.8	F. No concern	7	2.4
C. OK	40	13.5	G. Can't evaluate	47	15.9
D. Poor	1	0.3			

24. The availability and willingness of instructors to help students outside of class are ...

A. Excellent	114	38.9	E. Terrible	1	0.3
B. Good	87	29.7	F. No concern	4	1.4
C. OK	37	12.6	G. Can't evaluate	44	15.0
D. Poor	6	2.0			

Weekend College
MATC Student Survey Questionnaire

Choices: A. Excellent
B. Good
C. OK
D. Poor
E. Terrible
F. Of no concern to me
G. I can't evaluate this

25. The manner in which I have been treated (respectfulness, courteousness, helpfulness) by the MATC instructors has been ...

	No.	%		No.	%
A. Excellent	182	60.5	E. Terrible	0	0
B. Good	95	31.6	F. No concern	0	0
C. OK	19	6.3	G. Can't evaluate	3	1.0
D. Poor	2	0.7			

26. The manner in which I have been treated (respectfulness, courteousness, helpfulness) by the MATC nonteaching employees has been ...

A. Excellent	116	39.5	E. Terrible	3	1.0
B. Good	101	34.4	F. No concern	3	1.0
C. OK	26	8.8	G. Can't evaluate	39	13.3
D. Poor	6	2.0			

27. Services and facilities for the handicapped at MATC are ...

A. Excellent	38	13.1	E. Terrible	1	0.3
B. Good	59	20.4	F. No concern	13	4.5
C. OK	16	5.5	G. Can't evaluate	157	54.3
D. Poor	5	1.7			

28. The availability of parking at or near MATC is ...

A. Excellent	75	25.3	E. Terrible	11	3.7
B. Good	101	34.0	F. No concern	6	2.0
C. OK	65	21.9	G. Can't evaluate	15	5.1
D. Poor	24	8.1			

29. Public transportation services to MATC's faci ities are ...

A. Excellent	45	15.6	E. Terrible	2	0.7
B. Good	70	24.2	F. No concern	18	6.2
C. OK	36	12.5	G. Can't evaluate	115	39.8
D. Poor	3	1.0			

Weekend College
MATC Student Survey Questionnaire

Choices: A. Excellent
B. Good
C. OK
D. Poor
E. Terrible
F. Of no concern to me
G. I can't evaluate this

30. The registration procedures at MATC are ...

	No.	%		No.	%
A. Excellent	66	22.3	E. Terrible	12	4.1
B. Good	132	44.6	F. No concern	1	0.3
C. OK	68	23.0	G. Can't evaluate	5	1.7
D. Poor	12	4.1			

31. The services provided by the Bookstore at MATC are ...

A. Excellent	60	21.6	E. Terrible	5	1.8
B. Good	107	38.5	F. No concern	2	0.7
C. OK	53	19.1	G. Can't evaluate	39	14.0
D. Poor	12	4.3			

32. The food services offered at MATC are ...

A. Excellent	49	18.0	E. Terrible	3	1.1
B. Good	93	34.2	F. No concern	10	3.7
C. OK	63	23.2	G. Can't evaluate	48	17.6
D. Poor	6	2.2			

STUDENT'S' EVALUATIONS

Items 26 through 32 of the survey allowed respondents to evaluate a broad range of functions, services, and facilities of the Milwaukee Area Technical College. The students were asked to choose one of the following seven responses regarding the subject of each survey item:

1. Excellent
2. Good
3. OK
4. Poor
5. Terrible
6. Of no concern to me
7. I can't evaluate this

Of concern in developing the scheme for a summary report of responses was the realization that the "omits" and choices 6 and 7 above would dilute the results of those respondents who chose to rate an item; i.e., selected either "Excellent," "Good," "OK," "Poor," or "Terrible."

Accordingly, a simple tabulation and percent-of-total was deemed unsatisfactory for summarizing the selection of these five responses, although it seemed the most appropriate for reporting the "omits" and the "of no concern to me" and "I can't evaluate this" responses. The five evaluative choices were assigned the following numerical values to facilitate summarizations:

Excellent	- 4
Good	- 3
OK	- 2
Poor	- 1
Terrible	- 0

For each item of the survey, an arithmetic mean was calculated based on both the frequency and the numeric value of the evaluative responses to the item. The magnitude of the mean response thus serves as an indicator of the students' satisfaction or dissatisfaction with the aspect of the District being evaluated.

Table 3 shows the 13 items in rank order from the highest to the lowest mean. The mean ranges from 3.53 for "The manner in which I have been treated by the MATC instructors" to 2.74 "Availability of parking." Eight (8) of 13 items were rated above 3.0 with a large majority rating the items excellent or good. For example, as shown in the Summary of Responses, 92% of the students responded with excellent (60.5%) or good (31.6%) to the item relating to "the manner in which I have been treated by MATC instructors." A majority of students (59%) rated the lowest ranked item "availability of parking" excellent or good.

The mean responses of West Campus Weekend College students on evaluation items were higher in almost all cases than 1984 Day or Evening students throughout the District or at the West Campus.

TABLE 2

Summary of Mean Responses

N = 309

The following is a summary of the mean responses for 13 evaluative items by the students surveyed at the West Campus Weekend College.

Rank	Item	Mean Response	% of n Who Rated
1	The manner in which I have been treated (respectfulness, courteousness, helpfulness) by the MATC instructors has been:	3.53	99
2	In terms of my needs, the courses I have taken at MATC have been:	3.36	98
3	The quality of teaching I have received at MATC has been:	3.35	99
4	The instructional facilities (buildings, classrooms, shops, labs, etc.) at MATC are:	3.31	97
5	The manner in which I have been treated (respectfulness, courteousness, helpfulness) by the MATC nonteaching employees has been:	3.27	86
6	The availability and willingness of instructors to help students outside of class are:	3.25	84
7	The instructional equipment (tools, machines, instruments, etc.) at MATC is:	3.20	82
8	Services and facilities for the handicapped at MATC are:	3.07	41
9	Public transportation services to MATC's facilities are:	2.98	54
10	The services provided by the Bookstore at MATC are:	2.86	85
11	The food services offered at MATC are:	2.84	79
12	The registration procedures at MATC are:	2.79	98
13	The availability of parking at or near MATC is:	2.74	93

CONCLUSIONS

The Weekend College was a successful operation with a good enrollment of 565 which attracted students in large numbers from the West Region. Convenient time was a significant reason for attending, and about one-half of the students attended no other MATC classes. The Weekend College could be scheduled at other MATC Campuses without significantly affecting enrollments in day and evening classes at other MATC locations.

APPENDIX A

WEEKEND COLLEGE

MATC STUDENT SURVEY QUESTIONNAIRE

DIRECTIONS: Read each item and its lettered responses. When you have decided which response is BEST, blacken the corresponding space on the answer sheet with a NUMBER 2 PENCIL (regular lead pencil). Make your mark, completely enclosing the circle. If you change your mind, erase your first mark COMPLETELY. Make no stray marks; they may be interpreted improperly when the sheet is machine tabulated.

1. In addition to Weekend College, indicate other classes you may be in:

   A. Day school (starts before 3:45 p.m.)
   B. Night school (starts at or after 3:45 p.m.)
   C. Both Day and Evening
   D. No other classes

2. What MATC Campus do you prefer to attend?

   A. North
   B. Milwaukee
   C. West
   D. South
   E. None

3. Which of the following BEST describes the class you are now in?

   A. Adult High School class
   B. Apprentice class
   C. Associate Degree class
   D. High School Contract class
   E. Adult Vocational class
   F. Adult Avocational class
   G. Adult General Education class

4. What level of courses are you primarily interested in in the future?

   A. Associate Degree
   B. College Parallel
   C. Vocational

5. What schedule for a class interests you the most?

   A. Friday evening and all day Saturday
   B. Friday evening
   C. Saturday morning
   D. Saturday afternoon
   E. All day Saturday

6. In which Instructional Division is your major area of study?

   A. Agribusiness
   B. Business
   C. Graphic & Applied Arts
   D. Home Economics
   E. Health Occupations
   F. Service Occupations
   G. Technical
   H. Industrial
   I. Television
   J. General Education

7. Which of the following describes you?

   A. Full-time (Associate Degree - 12 or more credits. Adult High School - 4 credits. Others - 24 or more class hours per week.)

   B. At least half-time (Associate Degree - 6 to 11 credits. Adult High School - 2 or 3 credits. Others - 12 to 23 class hours per week.)

   C. Less than half-time (Associate Degree - 1 to 5 credits. Adult High School - 1 credit. Others - 1 to 11 class hours per week.)

8. Which of the following BEST describes your major objective for taking courses at MATC?

   A. Acquire basic general education skills
   B. Earn a high school diploma
   C. Prepare for the GED exam
   D. Earn a vocational Certificate or Diploma
   E. Earn an Associate Degree
   F. Earn credits for transfer to a four-year college
   G. Improve present job skills
   H. Acquire skills for a new job
   I. To fulfill the requirements of an apprenticeship
   J. Personal fulfillment or enjoyment

9. What is your sex?

   A. Male
   B. Female

10. What is your age?

    A. Under 18
    B. 18 - 19
    C. 20 - 24
    D. 25 - 29
    E. 30 - 34
    F. 35 - 39
    G. 40 - 44
    H. 45 - 54
    I. 55 - 64
    J. 65 or over

11. Do you consider yourself to be physically handicapped?

    A. Yes
    B. No

12. What is your present marital status?

    A. Never married
    B. Married
    C. Divorced
    D. Separated
    E. Spouse no longer living

13. To what ethnic group do you belong?

    A. Asian or Pacific Islander
    B. American Indian or Alaskan Native
    C. Black
    D. Hispanic
    E. White

14. Which of the following BEST describes your highest level of formal education?

    A. Less than eighth grade diploma
    B. Eighth grade diploma but less than a high school diploma
    C. High School diploma or GED equivalency
    D. Vocational Diploma or Certificate
    E. 1 to 30 college credits
    F. 31 to 60 college credits
    G. More than 61 college credits but no degree
    H. Associate Degree
    I. Bachelors Degree
    J. Graduate Degree

15. How many hours per week are you employed?

    A. 0, not employed
    B. less than 5
    C. 5 to 9
    D. 10 to 14
    E. 15 to 19
    F. 20 to 24
    G. 25 to 29
    H. 30 to 34
    I. 35 to 40
    J. More than 40

BEST COPY AVAILABLE

(OVER)

BEST COPY AVAILABLE

16. If you are self-supporting, what is your yearly income, or if you are a member of, or head of, a family, what is the total family yearly income?

A. Under 5,000
B. $5,000-$9,999
C. $10,000-$14,999
D. $15,000-$19,999
E. $20,000-$24,999
F. $25,000-$29,999
G. $30,000-$34,999
H. $35,000-$39,999
I. $40,000-$44,999
J. $45,000 or above

17. Which of the following best describes how you most often get to MATC?

A. Drive an automobile
B. Carpool
C. Passenger in an automobile
D. Motorcycle or or Motorbike
E. Bicycle
F. Bus
G. Taxi
H. Walk
I. Other

18. Which one of the following MOST influenced you to attend MATC?

A. High school teacher
B. High school counselor
C. MATC representative at your high school
D. Social agency counselor
E. Parent or other relative
F. Current or former MATC student
G. Employer
H. Radio, TV, billboard or Newspaper publicity
I. Class schedule or other material mailed to you
J. MATC Mobile Information Center at a public event

(Leave blank if other than any of the above)

19. Which of the following best describes your reason for attending MATC?

A. Convenient location
B. Convenient time
C. Cost
D. Reputation

FOR ITEMS 20 THROUGH 32, SELECT FROM THE CHOICES BELOW THE RESPONSE WHICH BEST COMPLETES THE STATEMENT. IF YOU HAVE NOT UTILIZED THE SERVICE OR FACILITY DESCRIBED AND YOU ARE THEREFORE UNFAMILIAR WITH IT, PLEASE SELECT CHOICE G - I CAN'T EVALUATE THIS.

CHOICES

A. Excellent
B. Good
C. OK
D. Poor
E. Terrible
F. Of no concern to me
G. I Can't evaluate this

20. In terms of my needs, the courses I have taken at MATC have been...

21. The quality of teaching I have received at MATC has been...

22. The instructional facilities (buildings, classrooms, shops, labs, etc.) at MATC are...

23. The instructional equipment (tools, machines, instruments, etc.) at MATC is...

24. The availability and willingness of instructors to help students outside of class are...

25. The manner in which I have been treated (respectfulness, courteousness, helpfulness) by the MATC instructors has been...

26. The manner in which I have been treated (respectfulness, courteousness, helpfulness) by the MATC non-teaching employees has been...

27. Services and facilities for the handicapped at MATC are...

28. The availability of parking at or near MATC is...

29. Public transportation services to MATC's facilities are...

30. The registration procedures at MATC are...

31. The services provided by the Bookstore at MATC are...

32. The food services offered at MATC are...

ERIC CLEARINGHOUSE
FOR JUNIOR COLLEGES
OCT 11 1985